

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)

IV SEMESTER B.A. EXAMINATIONS - APRIL 2019

STUDY OF TOURISM

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

I) Answer any TEN of the following questions. (10x2=20)

1. Give any one definition of tourism.
2. What are the basic components of tourism?
3. Mention any one type of tourism with examples.
4. What are Supportive Services?
5. What do you know about the Ancient Monuments' Preservation Act of 1904?
6. What is PATA? Mention its Headquarters.
7. Mention any two promotional efforts of KSTDC.
8. Who is a Travel agent? Give two examples.
9. Which body declares a place as a World Heritage Site? Mention any two World Heritage Sites.
10. What is the role of Wild Life Sanctuaries in promoting tourism?
11. Give an account of Kumbh Mela.
12. Mention any two emerging trends in tourism.

SECTION - B

5+5=10

13. Mark the following places and write a short note on their historical importance.
Fatehpur Sikri, Mount Abu, Konarak, Mahabalipuram, Agra

SECTION - C

III) Answer any TWO of the following questions. (2x5=10)

14. Sargent Committee
15. Basic Infrastructure
16. Role of Museums in promoting tourism
17. Need for training Personnel in tourism

SECTION - D

IV) Answer any TWO of the following questions. (2x15=30)

18. Trace the evolution of tourism in Modern times.
19. Discuss the impacts of tourism on environment.
20. Critically evaluate the organization, structure and functions of WTO.
21. "India's Beaches are great tourism attractions" - Comment